

Carlos Saavedra

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QUALIFICATIONS

- Very knowledgeable and experienced in the listed Adobe programs:
 - Photoshop CS3
 - Lightroom 2
 - Illustrator CS3
 - InDesign CS3
 - Dreamweaver CS3
 - Flash CS3
 - Premiere 2
 - Acrobat Professional
- Experienced in using Final Cut Pro 6, Compressor 3, DVD Studio Pro 4.
- Very experienced with both Mac and Windows operating systems.
- Advanced aptitude and level of experience in XHTML, CSS website development, and Content Management System maintenance and development.
- Expert-level knowledge in Excel, PowerPoint and Word.
- Experience in photography and the use of DSLR cameras.

EDUCATION

2005 – 2009

Honours Bachelor of Arts Program

Wilfrid Laurier University, Waterloo ON, Canada

Major: Communication Studies Minor: Business GPA: 7.54 (B)

WORK EXPERIENCE

2009 – Present

Contract Website Designer

Wilfrid Laurier University, Waterloo ON, Canada

- 4-month contract to design and develop Supply Chain Management department website.
- Institute an open-source foundation to archive research papers and to communicate with international academics.

2007 – Present

Freelance Graphic / Website Designer

Self-employed, Waterloo ON, Canada

- Design and develop branding material through print and web media.
- Work with developers and system architects to create an effective visual presence.

- 2008 – 2009 **Contract Graphic Designer**
Gatto Public Relations International, Waterloo ON, Canada
- Design effective print material for international clients.
 - Consult and create branding material for the agency itself.
- 2007 – 2008 **Promotional Assistant**
Wilfrid Laurier University, Waterloo ON, Canada
- Create promotional material for workshops and events.
 - Design posters and brochures for information sessions.
 - Maintain Counselling Website.

A W A R D S & T R A I N I N G

- 2009 **WLUSU Marketing Volunteer of the Year Award**
Wilfrid Laurier University Students' Union, Waterloo ON, Canada
- 2009 **Honours in Communication Studies with Administration Option**
Wilfrid Laurier University, Waterloo ON, Canada
- 2006 **Leadership Training**
WLU Student Leadership Centre, Waterloo ON, Canada
- 2005 **Undergraduate Entrance Scholarship**
Wilfrid Laurier University, Waterloo ON, Canada

V O L U N T E E R E X P E R I E N C E

- 2008 – Present **Newsletter Editor & Designer**
Eastbridge Neighbourhood Association, Waterloo ON, Canada
- 2008 – 2009 **Vice-President of Brand Development**
AMG, Wilfrid Laurier University, Waterloo ON, Canada
- 2008 – 2009 **Director of IT**
SIFE Laurier, Waterloo ON, Canada
- 2007 – 2009 **Executive Graphic Designer**
Wilfrid Laurier University Students' Union, Waterloo ON, Canada
- 2005 – 2009 **Executive Video Producer**
Wilfrid Laurier University Students' Union, Waterloo ON, Canada

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